

Privacy Policy

1. Introduction

The confidence of our users in the services of PULVERIZADORES FEDE, S.L. (Hereinafter referred to as Fede) depends on our ability to safeguard and protect your personal data, either when visiting our website or using our mobile application, according to the regulations on the individual's protection regarding to the treatment of personal data and the free movement of such data.

The following information about our *Privacy Policy* reflects our commitment to maintain and warrantee secure business relationships by protecting personal data, ensuring the right of privacy to each user of our services. In this document we explain how we use the personal data of users of the website and application.

2. Definition of personal data

By "Personal Data" we must understand any information concerning an identified or identifiable individual. These include, among others, the name, surnames, postal and electronic addresses, as well as the telephone number and the applicator card.

3. Treatments and purposes of the data collected

Any personal data you provide to us when visiting our website or during the provision of services, will be treated according to the data protection regulations and will only be collected, processed and used for lawful, legitimate and informed purposes. Following, there is a lists of all purposes:

- We collect information through the different contact and registration forms in order to become registered users and access mobile applications and certain restricted sections of our web. This information is also used to contact users, and answer questions raised. These data are stored in a file owned by PULVERIZADORES FEDE, S.L.
- We also use the collected information to send commercial information on products and own services of PULVERIZADORES FEDE, S.L., as well as commercial information on products from third parties related to the treatment and care of crops.

Fede informs all users of the non-mandatory nature of the collection of certain personal data, except in the fields indicated otherwise. However, failure to complete such data may prevent Fede from providing all services linked to such data, releasing us from any responsibility for the non-provision or incomplete provision of these services.

It is the responsibility of the user to provide the data in a truthful manner and to keep them up to date, thus, Fede reserves the right to exclude from the services and proceed to cancel the service to any user who has provided false information, without prejudice to the other legal actions.

All data will be part of the files and treatment records of PULVERIZADORES FEDE, S.L., VAT – Registration number B46856118 and address: Ctra. Liria 1,3 and 5, Postal Code 46380 Cheste (Valencia - Spain).

4. Time of conservation of the data

The data will be kept until you leave the service or when the data is no longer necessary for the purposes it was collected for, and will not be kept longer than the maximum time legally allowed under applicable law.

5. Legitimation for the processing of your data

The legal basis for the treatment of your data is the explicit consent on your part and the execution of services requested.

6. Permissions needed by the mobile App to work

The user must read and agree to the **license of use**. In the following we detail the permissions that the mobile application needs for its correct operation:

- **Network communication:** This permission is required to communicate with the our server.
- **Storage:** This permission is necessary to record the files necessary to operate the application in the internal or external memory of the device, such as storing the configurations.
- **Location:** Location data only will be accessed to analyze the applications made in the crop fields.

7. Communication of your personal data to third parties

All personal data collected in the files described in point 3 may be communicated to external entities without the consent of the owner for the correct management of the farm book.

8. Security of your personal data

Fede has a special concern for ensuring the security of your personal data. Your data is stored in our information systems, where we have adopted and implemented safety, technical and organizational measures to prevent any loss or unauthorized use by third parties. Particularly, our employees are obliged to comply with the duty of professional secrecy, and have been duly informed and trained accordingly.

9. User's rights

All users can exercise their rights of access, removal, treatment limitation, data portability, by writing to Pulverizadores Fede, S.L., or by sending an email to dpo@fedepulverizadores.com accrediting their identity.

10. Changes to the Privacy Policy

Our Privacy Policy may be updated, due to changes and legal requirements, as well as due to improvements and changes included in the way we offer and provide our services and applications. Therefore, we recommend that you visit and access our Privacy Policy periodically, in order to access and know the latest changes that may have been incorporated.

In the event that such changes are related to the user's consent, in this case an independent and separate notice will be sent to you to collect it again.

If during the reading you have raised any doubt or question about our Privacy Policy or you want to exercise any right or action relating to your personal data, please contact us at the following email address dpo@fedepulverizadores.com

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